



CO-PRESIDENT'S MESSAGE

By Coleen Owens

The March meeting of Lakeside Historical Society was held on March 25 in our beautiful, historic building. Co-President Stacy Hensle opened the meeting with "The Pledge" and we immediately started eating desserts. One of our most active volunteers, Lee Bost, made ALL of the desserts – and they were fabulous.

She originally wanted to make vinegar pie. It sounds bitter, but it tasted just like a lemon meringue pie. As if that wasn't enough, she also made 6 or 8 other desserts and most of us were "stuffed." Her serving helpers were Cathy Wolpers, Joan Tilley, and volunteer extraordinaire Pennie McMahon. Lee talked about her vinegar pie after we indulged. She said that lemons were not always available, but the flavor could be reproduced with vinegar. (Who would have thought?)

Our guest speaker was Cherry Diefenbach from the Mountain Empire Historical Society. Her informative program was on Old Pioneer Cemeteries in the East County. She recognized that oddly enough, our sweet lil town of Lakeside has never had a cemetery. Early into her presentation, our audio/visual equipment quit working, but she did an excellent job on her presentation without it. (It did result in our treasurer, Gordon Shackelford, purchasing all new equipment, so we won't have that embarrassing problem at future presentations.)

Diane Angus and Gary Mitrovich (retired SDPD sergeant), organized a trip to the SDPD museum on College Avenue on Saturday, March 30. Seventeen of us spent a couple hours taking in all the memorabilia. (I did not know that our own Gary Mitrovich's picture is on the Wall of Valor because he was shot while on the job. It was a horrific story.) Then we went to Casa Blanca in La Mesa for yummy Mexican food for lunch. In spite of the rain, we had a wonderful time. All LHS members are invited to our "field trips." When they are announced in the bulletin, just call LHS for a "reservation."

It's kind of fun that other groups know about Lakeside Historical Society. On Sunday, March 24, we expected a visitation of 15 cars from the Horseless Carriage Group. But, again, because of rain they didn't arrive in their antique cars.

(Continued on page 3)



LAKESIDE HISTORICAL SOCIETY GENERAL MEETING

Saturday, May 18, 2024

11:00 am—Meet with Friends

12:00 pm—Picnic Lunch

1:00 pm—History Presentation

Come join us for a:

Picnic Lunch

Burgers, Dogs, Chips, Salad, Cookies, etc.
\$5 donation – **PLEASE RSVP by May 13!**

History Presentation

Gary Mitrovich, LHS Newsletter Editor
"The Lakeside Inn Conundrum"

Betty Frizzell's Ranch

11435 Rocky Lane in our Moreno Valley

CALL 619-561-1886 TO RSVP !



CALENDAR OF UPCOMING LHS EVENTS

MUSEUM MEETING: Thu, May 2 @ 10 am

BOARD MEETING: Thu, May 9 @ 10 am

Penning the Past: Lakeside: Sat, May 11 @ 11 am

SOHO Online Lecture Series (See poster on Pg 4)

GENERAL MEETING: Sat, May 18, 11 am—2 pm

Picnic Lunch @ Betty Frizzell Ranch (Poster above)

\$5 donation per person—PLEASE RSVP by 5/13!

Upcoming in June

LIVING HISTORY DAYS: June 4-6

Setup Day: Mon, Jun 3 @ 9 am

MUSEUM MEETING: Thu, Jun 6 @ 10 am (?)

BOARD MEETING: Thu, Jun 13 @ 10 am

Model T Car Club Visit: Mon, Jun 17

**** NO GENERAL MEETING IN JUNE ****

Meetings & events held at LHS History Center unless noted

GIFT SHOP HOURS:

OPEN: Tuesday - Thursday & Saturday: 10 am - 1 pm

CLOSED: Sunday, Monday & Friday

ARCHIVES OPEN EVERY WEDNESDAY

2024 VOLUNTEER APPRECIATION LUNCHEON



We held our annual Volunteer Appreciation Lunch on March 16, to thank our hardest working members who do so much for LHS. Co-Presidents Stacy Hensle and Coleen Owens worked with Pennie McMahon to create a fun day. We started with an excellent catered lunch (as always!) from Antonia Tello. Coleen then led the challenging trivia game. The photos above illustrate the various team games, like stacking plastic cups as fast as you can to moving peanut M&M's from one cup to another. It was a fun competition! Winners got to select their prizes from a gift table, also supplied by the ladies. Thanks to all for a great time—and for your hard work throughout the year. (Photos: Coleen Owens)

ANOTHER 100-YEAR ANNIVERSARY IN LAKESIDE



From the *San Diego Union*, March 9, 1924:
“Within the last year work has started on a new, modern block facing the main highway that bisects Lakeside, which, when completed, will represent an investment of more than \$30,000. The building will be of fireproof construction and will be occupied by a drug store and the J.B. Rumsey department store. It is expected the structure will be completed within the next few weeks.”

The building of which the article speaks is still standing. The Leo's Pharmacy building is now 100 years old—and still serving the community today. It was originally designed to have a second floor, but those plans were seemingly abandoned.

The very poor photograph (above) illustrates the state of the building in March 1924 (sorry—we looked high and low for an actual print, but it appears to be lost; this is a scan from the newspaper—you can still see the basic shape of the structure in its original form). It is interesting to note that plans for the building included a drug store.

The “modern” building was part of an effort by the Lakeside Land and Improvement Company to aid with increasing the town's population and general prosperity. A number of businesses have occupied the premises over the years, including Otto Marcks' groceries, Cecil's Café (before it moved to Woodside Avenue), and various paint, hardware, and appliance shops. Leo Ward leased it in 1965 and eventually bought the building. The current owner is Raj Zalavadiya, who has continued the pharmaceutical tradition as it remains known as Leo's Pharmacy today (at right).



MAY MILESTONES

NEW LIFETIME MEMBER

Richard Ponce

BIRTHDAYS

- 1 Linda McLean McGue
- 2 Farrie Ann Paul Nichols
- 3 Penelope Bigelow Anderson
- 6 Ed Grobarek
- 7 John "Craig" Meile
- 9 Calvin Bowman, Jr.
- 10 Loretta Mitrovich
- 10 John Sandoval
- 12 Margaret Ann Head Berg
- 14 Lawrence Roberts
- 15 Elizabeth "Elsie" Clifford
- 16 Daryll Barham
- 18 Don Hickle
- 19 Terry Puhn Clark
- 19 Kathy Laws Savage
- 20 Len Buckel
- 21 M. Gale Ruffin
- 22 Sally Nelson
- 25 Daniel Morgan Evans
- 25 Joan Oppenheimer Kouns
- 25 Janice Kouns Malm
- 26 Debbie Galusha
- 26 Natalie Springer Mates
- 27 Christine Sherman Herzog
- 28 Martha Kursave Hess
- 28 Marjorie Kursave Smith
- 29 Josephine Marie Savage
- 29 Tom Pendarvis
- 29 Shay Smith
- 29 Larry Taylor
- 30 Carol Hughes
- 31 Rex Anderson, Jr.

ANNIVERSARIES

- Eugene & Karen Rae Melville - 66
Camille Barker Nielsen & Ron Barker - 57
Henry Herms Jr & Mary Herms - 56
Calvin & Margaret Bowman - 50
Gary & Lois Farnsworth-Rattray - 47
Tom & Bev Pendarvis - 44
Melinda Lou & Buddy Brown - 39
Joy & Robert Wray - 35
Richard & Stacy Cate Hensle - 34
Tracy & Janice Kouns Malm - 33
McDonald's of Lakeside #11831 - 33
Cheryl & Dan Chelius - 31
Walmart Store #01-22531 - 28
Esther & Normand Croteau - 26
Stan & Colleen Anderson - 25
Vincent & Cindy Sullivan - 24
Mary Balicki & Roland Rhodes - 21



(Continued from page 1) Their group of 18 spent an hour or so perusing our museum. Pennie, Lee, Joan and Gary were the docents.

Our May general meeting is usually a barbeque. We have graciously been invited by Betty Frizzell to her ranch at 11435 Rocky Lane on May 18, from 11:00 a.m. to 2:00 p.m. Lunch will be at noon. Gary Mitrovich will do a presentation on **The Lakeside Inn. If you have not seen Betty's ranch and beautiful Clydesdale horses, or if you would love to know more about "our" Inn, you should attend this event with a \$5 donation. All are invited. So we know how much food to prepare, please RSVP by May 13 to LHS.**

Our group has so much fun. I encourage all members to get involved.



May 12

MEMORIAL DAY

HONORING ALL WHO SERVED

May 27



In Remembrance

Beverly Miller

February 10, 1932 - March 31, 2024

HISTORICAL HAPPENINGS

The official publication of the Lakeside Historical Society (since 1980)

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*Articles, stories, emails & photos welcome * Deadline: 2nd Friday of the month*

CONTRIBUTORS TO THIS ISSUE: Richard Hensle * Tom Isom * Coleen Owens

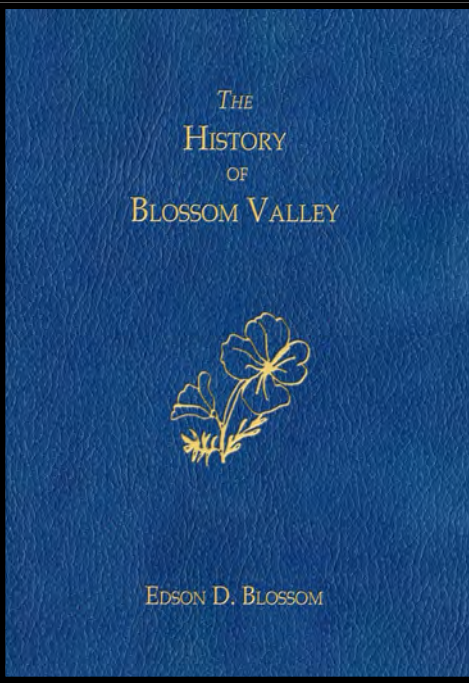
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LAKESIDE HISTORICAL SOCIETY

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Lakeside, CA 92040
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www.lakesidehistory.org

MAY 2024 EMAIL EDITION



NEW BOOK AT LHS


(Left)

“The History of Blossom Valley” is a new book about local history, now available at the LHS Gift Shop for \$20. You may be surprised to learn that this area was not named after the flowers that bloom there, but after the man who founded it—Elmer G. Blossom (1892-1986). Written by his son, Edson, the book chronicles the family and the ranch that began it all. Filled with many old photos of the area and the family. (93 pages)

SAVE OUR HERITAGE ORGANISATION

SOHO Presents
A Zoom Lecture Series
PENNING THE PAST
Insights into San Diego's Historic Neighborhoods and Architecture

LAKESIDE CALIFORNIA
By Gary E. Mitrovich
Saturday
May 11, 2024
11:00 a.m. to 12:00 p.m.



The series is free for SOHO members, \$10 per lecture for non-members. Your participation supports SOHO's mission of education and advocacy to preserve the historic architecture, sites, and cultural landscapes that surround us and add meaning to our daily lives.

We hope this program provides attendees with a better understanding of our city's architectural and cultural past and cultivates appreciation for the rich heritage that defines San Diego's historic places and neighborhoods.

To sign-up for this Zoom lecture, you must sign up on the SOHO website at www.sohosandiego.org. Search "Tours & Events" for "Penning the Past" and click the link, then go to the "Lakeside California" event and purchase your ticket there.



Back in the March 2024 issue, I included a postcard that I had come across. However, that copy had no names on it. Later that same month, Tom Isom posted this photo (at left—thanks Tom!) on Facebook - and now we have the names of our team members! We don't know if they had a team name, but we do know they played in the Valley Baseball League to promote America's Pasttime (according to period newspapers). Roy Rowe's brother Frank also played (which may have been "Row") Their parents briefly ran a little known hotel in town. The Hotel Row shows up in

LAKESIDE TEAM, 1914. The Lakeside team included Jesse Brockley, Dan Marquis, Tex Zellner, Roy Rowe, Earl Zellner, Wallace Phillips, Joe Murillo, Earl Pratt, Vic St. Cyr, Clifford Gagne, and manager Guy Dort. Special excursion rates on the San Diego & South Eastern Railway took fans all the way to Lakeside for Sunday ball games. Stops included Encanto, Lemon Grove, La Mesa, El Cajon, Grossmont, and Santee. When communities along the rail lines played one another, they formed what were commonly known as "trolley leagues." (Courtesy San Diego Historical Society, SDHS #9663)

the our 1915 county directory, but little else is know about it.

